

“APPLYING TECHNOLOGY TO BENEFIT HUMANITY”

... Individual Customers

- ... Invest in Your Own Shoe Lasts
- ... Control the Fit of Your Shoes

... Custom Shoemakers

- ... Access to Digital Last Library
- ... Styles for Men & Women

... Shoe Designers

- ... Existing Sample Library
- ... Create New Fashionable Styles

... Orthopedic Footwear

- ... Incorporating Orthotics
- ... Internal Buildups
- ... Personalized Accommodations

“Foot Scanners Not Required”

Complete List & Photos of All Shoe Lasts
Available at the Website:
www.DigiLast.com

DigiLast™

P.O. Box 1349
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**OLD WORLD CRAFTSMANSHIP
APPLIED TO
21ST CENTURY COMPUTER TECHNOLOGY**



**“CUSTOMIZED” SHOE LASTS
MADE FOR THE INDIVIDUAL FOOT**

“Shoes for the 21st Century”™

DigiLast™ Story

In 1985 I started my business DigiToe Inc., to develop the Proprietary Know-How and Technology for my vision of being able to make my own Custom Shoe Lasts using computers. It was impossible for an individual Shoe Craftsman to find a steady source of supply for small quantities of shoe lasts. My intention was to change that situation.

I pursued the DigiLast Dream with passion and financial commitment for the next 12 years, until 1997 when it became a reality, and I was able to produce my own customized shoe lasts, made for the individual foot. DigiToe.com, DigiLast.com and Shoemakers.com were launched on the Internet.

People flew here from all over the world to have custom lasts and shoes made. It was totally overwhelming, to say the least.

My business plan at that time included setting up Retail Fitting Centers in 10 major cities in North America and to supply my clients with personalized shoe lasts and footwear.

As a Custom Shoemaker, being able to control the process and make Customized Shoe Lasts on my own gave me the competitive edge in the marketplace.

In 1999 the stress of dealing with all the eMail correspondence and clients that were coming to us via the Internet, making the lasts, making the shoes, managing the growth of the business, contracts, lawyers, trying to collect bad debts from shoe companies, etc. etc. etc.... finally the stress got me down and my health was suffering.

I decided to put the business on hold and take a break.



Now 10 years later I am in fine health. However, I am now 64 years old and don't have the ambition to set up and manage a large cottage industry workshop for making shoes, plus running a business with retail outlets, and lots of employees, etc. etc....

So, I have decided to make DigiLast Customized Shoe Lasts available to the General Public by selling them directly to individual customers.

Once a person owns a pair of shoe lasts they can go anywhere they wish to find a Shoemaker to make their shoes. It is a truly revolutionary concept that has never been available in the retail marketplace, and will potentially help lots of people solve their shoe fitting problems.

Traditionally a Shoemaker would find some inexpensive used lasts, with a fixed style for which they had no control. Then they would need to modify them to fit the customers feet and style preferences.

Shoe Last Modification is a very time consuming and complex challenge that requires specialized skill, training and experience, not commonly available.

Starting with a DigiLast Customized Last means that the customer invests in a last that is the style of their choice and made for their feet, so that all their shoes made on that last will fit the same.

The other major benefit is that the Shoemaker isn't required to spend nearly as much time and effort to modify a last to the exact fit preference of the customer.

Please contact us for further details.

Alan Zerobnick
President
DigiLast

Shoe Lasts for Individual Feet

DigiLast can supply Customized Shoe Lasts to the Individual Customer or the Shoemaker.

However, we are not making any shoes at this time.

You can view the DigiLast Line Sheet with photos of the 34 Models in this collection of Digitally Mastered Shoe and Boot Lasts on our website www.DigiLast.com.

These models are all Classic Styles, many with a Traditional European Fashion Influence, for Men and Women.

These lasts can be made in many different Industry Standard Size and Width Combinations, or as Bespoke Custom Lasts, including Extra Depth for Orthotics, and 2 Different Sizes for Individual Feet.

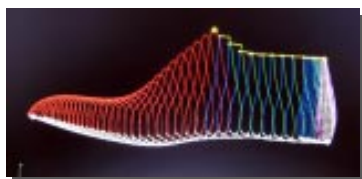
Sizes & Widths:

Men: 6 - 16 Widths: AA-A-B-C-D-E-EE-EEE
Women: 3 - 13 Widths: AAA-AA-A-B-C-D-E-EE

DigiLast is distributed by ShoeSchool.

Digitally Mastered Shoe Last

**Made to the Size & Width of
the Individual Foot.**



Steps in the Process

Step - 1 Getting Started - Individual Client - Shoemaker

1. For the person that does not have a Shoemaker, we will work with you directly to create your shoe lasts to get the best fit possible. The person that is making the shoes may need to make slight adjustments to the lasts for your "Fit Preference".
2. For the Experienced Shoemaker, we offer our products and services to help them be more efficient and to provide better fitting footwear to their clients, with stylish and fashionable shoe and boot lasts.

Step - 2 Measuring the Feet - Selecting the Size & Width

1. We will send you a chart of industry standard American Scale measurements for length and width calculations.
2. You will measure the length of the foot, and compare that to the length of the shoe last, to determine the correct SIZE.
3. You will measure the girth of the foot at the ball line, and compare that to the chart to select the proper WIDTH.

Step - 3 Placing the Order

1. Contact us with the measurements and information you collect from Step 2.
2. Choose the styles and model numbers of the shoe lasts you want to have made in your size.
3. Mail or Fax us a copy of the Order Form which is included with the price list, along with your payment in full.
4. As soon as the order and payment is processed we will schedule a production date for your lasts. It normally takes 2-3 weeks from the time you place the order until your lasts arrive.

**Industry Standard Charts
American Scale
Used for Measuring Size & Width**





State-of-the-Art Machining
According to the Data of the
3D Computer Last Model

Foot Scanners Not Required

DigiLast
Extensive Collection of
Digitally Mastered
Shoe Lasts

Complete List & Photos of All Shoe Lasts
Available at the Website:
www.DigiLast.com



Many Shoe Styles Can Be Made
on the Same Shoe Last...

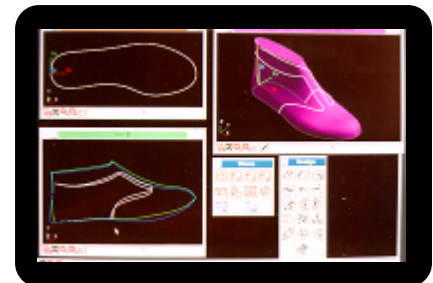
The Fit of the Shoe is the Same...

All 3 pairs of shoes were made
on the same DigiLast
"Individualized" Shoe Last

Shoes Made By:
Left: Oliver Moore
Center: Allen Edmonds
Right: Alan Zerobnick



Narrow - Wide - Large
Examples of
Individualized Shoe Lasts



DigiLast
Proprietary Software Services
Improve Fit
Save - Time, Effort, Money

Solid Investment for the
Customer & Shoemaker